

date of filling out

Product Introduction format

for exhibition, business meeting

2018/8/1



Exp ver in 2018

This sheet has created on the basis of the FCP exhibition, business meeting sheet.

Product Profile / Terms and Conditions

Name of Product	Migaki Ichigo Gold (High quality Strawberry)				
Providable seasons	Dec-May (Best season)		Best-before / Use-by date	Best-before	Use-by date 1year
The place of Origin for main Ingredients	Miyagi pref		Lead Time	7 to 10days after order	
Inner Capacity	420g/1pcs		Storage Condition	Cold storage (Others)	
How many dose it contain	24 packs		JAN code		
Maximum/Minimum Units of Delivery	MAX Necessary consultation	MIN 1cases	Reference Price	<input type="checkbox"/> FOB(Free on Board) JPY <input type="checkbox"/> CIF(Cost Insurance and Freight)	
Package Size (weight)	Length(cm) × Width(cm) × Height(cm)	Weight(kg)	Price valid before	3 months	
	28.0 41.0 36.0	6.7			
Package/Packing Materials	Package:Polypropylene Case:paper		Price in Japanese market	Excepted tax	JY5,000 Included tax tax rate 8% JY5,400
Ingredients And Additives (The Place of Origin)	Miyagi pref				
Nutritional Facts Ingredient Amount (follow the country's instruction)					
Certifications (Product / System)	<input type="checkbox"/> Organic JAS <input type="checkbox"/> ISO ※ <input type="checkbox"/> HACCP ※ <input type="checkbox"/> GAP ※ <input type="checkbox"/> Others- ※details →				

Target	Business category	<input checked="" type="checkbox"/> Eat out <input type="checkbox"/> Home-made replacement <input checked="" type="checkbox"/> Trading company <input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Supermarket <input checked="" type="checkbox"/> Department store <input type="checkbox"/> Retail sales <input type="checkbox"/> for business purpose <input type="checkbox"/> for gift <input type="checkbox"/> Hotel, Party, Leisure				
	Destination for export	Countries, region Singapore, Hong Kong, Malaysia, Taiwan			accompany seller, importer for sales	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Use Scene (Usage/Recipes)	You can eat delicious as it is. For a special gift.					
Product Characteristics	MIGAKI-ICHIGO is a product brand of strawberry that was born in Yamamoto-cho, Miyagi prefecture in 2012. Stable cultivation of high-grade strawberries with the skill of the artisan × IT technology. Specific producers are cultivated according to a defined production method, strict selection criteria for strawberry selection, and selected strawberries are delivered in a package					

Product Picture



一括表示
(現物の写真を字が読めるように画像で貼付)

Allergen (Specific Raw Materials)

- ※ If you use Allergen, please enter below . if you don't, enter X under the section
- Peanuts Milk Shrimp Crab Wheat Soba Egg
 Matsutake mushroom Peach Yam Apple Pork Banana
 Sesame Salmon Chiken Abalone Squid Salmon roe Orange
 Cashew nuts Soy Mackerel Kiwi Beef Walnut Gelatin

(If you use another allergen, or if you make some products in the same machine, please enter it.)

■ Company's profile

Company's Name		GRA. Inc	
Annual Sales		Numbers of Employees (full-time worker , part-time worker)	
		21	
Name of Representative		Mr, Daiki Iwasa	
Messages to Purchasers		<p>In order to rebuild a region, we have to create a strong industry in the region. The region can't sustain its prosperity without industry - or more specifically, employment. But why do those regional areas need to be energetic? If you are a taxpayer in a city, you might feel this basic question.</p> <p>There's only one reason. It's to prevent opportunities for innovation to dry up that are brought in by diversity. Japan's precious diversity will disappear, if regions are lost. As a result, the country will homogenize, and in medium to long term, the country will lose its national power. You also should remember that there are wonderful aspects of region that cannot be told through economic rationality.</p> <p>GRA Inc.'s mission is to bring regional societies a sustainable prosperity by making agriculture the strong industry.</p>	
Website Address		http://www.gra-inc.jp/english/index.html	
Company's Address	T	989-2201	Sakuratsutsumi-47, Yamadera, Yamamoto-cho, Watari-gun, Miyagi, Japan
Factory's Address	T	989-2201	Sakuratsutsumi-47, Yamadera, Yamamoto-cho, Watari-gun, Miyagi, Japan
Name of the Person in Charge		Mr, Masashi Fukushima	E-mail address fukushima.masashi@gra-inc.jp
Phone Number		Japan(+81)-223-37-9634	Fax Number Japan(+81)-223-37-9635



■ Selling Points of the production process ※In case of Agricultural products, please enter area under cultivation and annual production.

In March 2012, Yamamoto-cho, Miyagi Prefecture, will be the largest cutting-edge horticulture facility in the country, making full use of the latest IT technology. As of June 2018, laid 7 large plant factories. The cultivation area will be 23,000 m2. Also, from 2015, we will provide full-fledged guidance on new farming support projects, and the cultivation area of strawberries grown by Migaki strawberry production partners will be 23,800 m2 in the 2018 season (Miyagi Prefecture, Kanagawa Prefecture, Saitama Prefecture, Aichi Prefecture). The total annual shipment of strawberries will be 250 tons if the total of the company's own production and the certified partner's.

Picture



■ Information of Quality Assurance

Inspection of Products	<input type="radio"/> No <input checked="" type="radio"/> Yes	(If yes, please provide additional information inspection)			
		Conduct of sugar content measurement examination			
Hygiene Management	Production Process	Conduct of pest investigation			
	Employees	Hand-washed strawberries at work Hand-washed strawberries at hand, alcohol disinfection, head cap, mask wear			
	Facilities and Equipments	Setting of hand-washing place			
Emergency Response	The Contact Points	The person in charge	Mr, Masashi Fukushima	Phone number	Japan(+81)-223-37-9634
	Documentation	Customer complaint, inquiry management system			